



Technical Excursion to BMW

Monday, 24 September 2007

Title: **Ensuring Outstanding Quality**
An introduction to the Research and Innovation Center (FIZ) of BMW AG

Organizer: **Dr. Gernot Steinmair**
BMW Group, Munich

Place: **BMW Forschungs- und Innovationszentrum (FIZ)**
Knorrstrasse 147, main entrance BMW Allee, Munich

Summary:

The BMW Group is the only manufacturer of automobiles and motorcycles worldwide that concentrates entirely on premium standards and outstanding quality for all its brands and across all relevant segments.

Find out more about an exceptional organisation.

Engineers in the BMW Group's Research & Development use the most advanced methods and technologies to systematically transform ideas into innovations for vehicles and traffic systems.

This half-day technical visit will give an introduction to the Research and Innovation Center, including

- ✓ EMC test center (approx. 30 minutes)
- ✓ several other departments of the FIZ

Target group: EE students and all engineers interested in premium automobiles and motor cycles.

Time: Monday, 24 September 2007, 13:30 – 17:00

Departure: 13:30, TU Munich, Building N 1 (close to conference venue)

Duration: approx. 2 hours; bus back to TU Munich leaves at 16:30

Fee: 10 € (for two-way bus transportation)

Participants: maximum 35, minimum 20 (**registration required**)